

Brownwood Birders Summary of Executive Board Meeting Minutes Wednesday, April 29, 2026 — 7:00 PM - 8:00PM (via Zoom)

Present: Stan, Liz, Amy, Nancy, John, Gisele, Wendy, Ren, Dariel

Walk Schedule - Reviewed our upcoming walk schedule through June 9. As of June 1 the starting time for walks will be 8:00 AM. Walk leaders will be designated for each walk to help with the notice and reminders.

Old / New Business

1. **Program Director Report** - Liz reviewed the speakers currently scheduled our monthly membership meetings.
2. **Website update** - Liz reported we have been offered a discount plus a free year using our Domain Name. The board voted unanimously to accept the fee of \$423 for three years of service (equal to \$11.75 per month).
3. **Secretary Report** - Amy No report
4. **Treasurer Report** - No report

6. **Membership Chair Update** - Gisele: We have 319 paid memberships so far in 2026.

7. **Volunteer Coordinator Update** - Nancy was thanked for her coordination of the luncheon at Harry & The Natives following our April monthly membership meeting. There were approximately 40 people in attendance.

8. **Facebook Update / Discussion** - Ren & Dariel have agreed to share Facebook tasks such as choosing new banner photos, approving new members, encouraging posts that give information about various birds, and watching for posts that do not comply with our guidelines/rules.

9. **Chase Sanctuary Trip**: Dariel is coordinator for the May 14 event.

10. **Next Executive Board Meeting**. Discussion of BB Operating Procedures. Review document on website or with the attachment. Our bylaws require us to review this every April.

11. **Brownwood Birders Worldwide Birding Guides**: No report

12. **Merchandise Update** - There was discussion about Brownwood Birders merchandise items from Custom Apparel. Stan reported that the embroidered items look great, but the quality of the printed logo may be able to be improved. Custom Apparel is also able to do our name tags. We have many name badges that have never been

13. **Name Change?** Do we retain "Brownwood Birders" name or adopt broader branding reflecting growth across The Villages. Discussion was held and the board voted to keep our name as is, as it is our established "brand."

The meeting was adjourned.

Submitted by Secretary Amy Bearman